



NEWS RELEASE

For immediate release

PERCEPTRONIX INVITED TO PRESENT AT INTERNATIONAL CONFERENCE: MOBILIZING THE PRIVATE SECTOR FOR GLOBAL HEALTH DEVELOPMENT

TORONTO – April 30, 2007 – Dr. Bojana Turic, President and CEO, Perceptronix Medical Inc. (“Perceptronix”) has been invited to present at the International Biotechnology Partnership Conference: Mobilizing the Private Sector for Global Health Development on May 2 at the MaRS Centre, Toronto, Ontario. Dr. Turic’s presentation will focus on the company’s approach to addressing the impact smoking-induced cancers are having in developing countries.

The three-day conference, organized by the McLaughlin-Rotman Centre, Program on Life Sciences and Global Health at the University of Toronto, will host leaders from the global health and biotechnology communities including representatives from India, China, Brazil, South Africa, Canada, and the United States.

“It is a rare opportunity to present at a conference where so many countries are represented,” says Dr. Turic. “When people talk about the developing world the first thing that comes to mind are infectious diseases, however the impact of tobacco consumption is devastating.”

The WHO estimates there are approximately 350 million people over the age of 45 who smoke in developing countries, of which 20 percent are expected to die of smoking induced cancers.

“It is my goal to showcase Perceptronix’ automated platforms for cancer detection and to develop new relationships in the emerging cancer markets of the developing world,” stated Dr. Turic. “We strongly believe that by detecting cancer early we will be able to make a major impact on patient’s lives as well as reduce the costs of late treatments worldwide.”

Perceptronix has Canadian and EU licences on early cancer detection tests, and is actively seeking partnerships to joint venture its laboratory services.

About Perceptronix Medical Inc. (www.perceptronix.com)

Perceptronix Medical Inc. (founded in 1999) is a private cancer diagnostics company based in Vancouver, Canada. Perceptronix commercializes early cancer detection technologies developed in partnership with the BC Cancer Agency, a world-leader in cancer care and research, with a particularly notable track record in pioneering early cancer detection programs. Perceptronix’ products and services offer an improvement over existing detection and localization technologies and provide physicians with increased options for prolonging and improving the quality of patients’ lives.

About Mobilizing the Private Sector for Global Health Development Conference



Mobilizing the Private Sector for Global Health Development (May 2-4, 2007, MaRS Discovery District, Toronto) is a three-day conference organized by the McLaughlin-Rotman Centre, Program on Life Sciences and Global Health at the University of Toronto. The opening day will feature discussions on innovative business and financial strategies for stimulating development of health products for the developing world. The latter two days will serve primarily as a partnering event for the invited firms. The events will be designed in a fashion conducive to networking, information-exchange, and learning. For more information, visit www.utoronto.ca/jcb/genomics/html/conference.htm.

This news release is not, and under no circumstances, to be construed as, an advertisement, solicitation or offering of securities of Perceptronix Medical Inc. The statements made in this news release may contain certain forward-looking statements that involve a number of risks and uncertainties. Actual events or results may differ from the Company's expectations.

Contact:

Dr. Bojana Turic
President, CEO
Perceptronix Medical Inc.
Phone: (604) 629-8785
info@perceptronix.com

Media Contact:

Amanda Smith, BSc
Smith Biotech
Phone: (778) 846-4116
amanda@smithbiotech.com