



PRESS RELEASE

For immediate release

PERCEPTRONIX TO EXHIBIT AT MEDICA 2007

Düsseldorf, Germany – November 13, 2007 – As part of their continuing commitment to improving cancer outcomes through earlier detection, Perceptronix Medical Inc. (Perceptronix) will be exhibiting at MEDICA 2007 from November 14 to 17 in Düsseldorf, Germany. Perceptronix will join fellow Canadian companies in the national pavilion (Canada in Hall 3 – Stand 3D64) showcasing the most innovative medical devices our country has to offer to a global audience.

MEDICA is the world's largest medical trade exhibition, attracting 4,251 exhibitors and 137,503 visitors world wide in 2006. Aside from the opportunity to access the German medical devices market, MEDICA also provides global reach to international markets.

“We are very excited that Perceptronix will be once again exhibiting at MEDICA,” stated Alexei Doudkine, Director of Business Development. “This is an excellent opportunity to showcase Perceptronix' highly innovative auto-fluorescence and functional imaging endoscopy technology and early cancer detection laboratory services. Our goal is to develop new relationships with investors and various healthcare sectors to strengthen our presence in the EU.”

About Perceptronix Medical Inc. (www.perceptronix.com)

Perceptronix Medical Inc. (founded in 1999) is a private cancer diagnostics company based in Vancouver, Canada. Perceptronix commercializes early cancer detection technologies developed in partnership with the BC Cancer Agency, a world-leader in cancer care and research, with a particularly notable track record in pioneering early cancer detection programs.

Perceptronix is focused on offering quantitative image cell analysis services for early cancer detection. Perceptronix' products and services offer an improvement over existing detection and localization technologies and provide physicians with increased options for prolonging and improving the quality of patients' lives.

About MEDICA (www.medica.de)



MEDICA is the leading international medical trade fair. It covers the entire spectrum of exhibits for both ambulant and in-patient treatment. As a world forum for medicine, MEDICA presents a comprehensive portfolio of products, topics and companies, from innovative small business to international companies.

This news release is not, and under no circumstances, to be construed as, an advertisement, solicitation or offering of securities of Perceptronix Medical Inc. The statements made in this news release may contain certain forward-looking statements that involve a number of risks and uncertainties. Actual events or results may differ from the Company's expectations.

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